

TAKIN' IT TO THE *Streets*

*Downtown Weatherford*  
**art + mural**  
**FESTIVAL**

*November*  
**2**

*Downtown*  
**WEATHERFORD**  
INC.

PRESENTED BY  
**NCHA**  
NATIONAL CUTTING HORSE ASSOCIATION

**LIVE MUSIC • FOOD • LIVE MURAL PAINTING**  
**WESTERN CULTURE // ART // ATTRACTIONS // KIDZONE**

[D-WINC.ORG](http://D-WINC.ORG)





# *Downtown Weatherford* **art + mural festival**

The 2024 Downtown Weatherford Art & Mural Fest, presented by Downtown Weatherford Inc. in its inaugural year, will bring four new murals to Downtown Weatherford.



In collaboration and partnership with the National Cutting Horse Association, D-Winc is bringing the western culture to life in Downtown with murals, artists, exhibitions, and culinary delight. Join us as we embrace the western culture and heritage of the Cutting horse Capital of the world in Downtown Weatherford!

It's time to take it to the streets and witness art in action, as our Downtown comes alive with color and creativity. Each mural captures the essence of Parker County, blending in the fun, historic, and western cultural vibes that make our city one-of-a-kind. So grab your crew, soak up the art scene, and get ready to kick off an awesome celebration together!

**ARTIST BOOTHS • VENDORS • FOOD TRUCKS  
LIVE MURAL PAINTINGS • FAMILY FUN!**



**VENDORS**

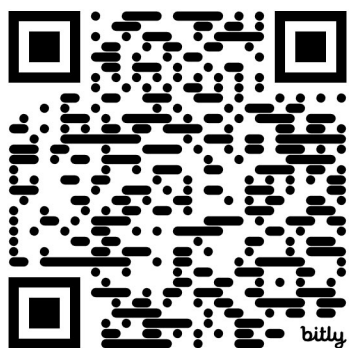
**ARTISTS**

**APPLICATIONS OPEN: JULY 15**  
**DEADLINE TO APPLY: OCTOBER 15**  
**PARTICIPATION FEE: \$150**

With a high tradition of producing top-shelf services to vendors and thousands of affluent Metroplex buyers, Downtown Weatherford Inc continues to forge new ground in terms of event production and increased opportunities for vendors and artists. This first time event, Downtown Weatherford Inc has partnered with the National Cutting Horse Association to embrace and promote the western culture that has been the founding heritage of Weatherford, Texas.

Downtown Weatherford's inaugural art festival features corner booth spaces, diverse artist amenities including a complete hospitality area and Artist's and Sponsor reception on Friday evening. Our promotional tools include a professional marketing package and a social advertising program appealing to a diverse and engaged public. In just four years, Downtown Weatherford Inc has grown their social audience to over 11,000 followers. Downtown Weatherford is a prime candidate for your tour through Texas and Oklahoma.

***Please direct all event questions to [events@d-winc.org](mailto:events@d-winc.org)***



***VENDORS, ARTISTS,  
AND MURALISTS  
APPLY HERE!***





# CALLING ALL MURALISTS

Downtown Weatherford Initiative Inc. (D Winc.) is seeking qualified artists to participate as muralists in the 2024 Downtown Weatherford Art & Mural Festival. Artists who are interested can submit a Statement of Qualifications (SOQ) to provide the services requested. Selected artist(s) will be chosen to install a mural that contributes to the vibrancy, revitalization, and economic vitality of Downtown Weatherford. SOQs will be accepted from numerous artists to conduct an equitable evaluation. Artists will be selected based on qualifications that can best achieve the goals and objectives set for the festival.

**APPLY HERE -**

**RFQ PUBLISHED: JULY 15**  
**APPLICATIONS DUE: AUGUST 7**  
**APPS JURIED: AUGUST 8-15**  
**ARTISTS NOTIFIED: AUGUST 15**  
**DEADLINE TO RESPOND: AUGUST 19**  
**BEGIN PROJECT: OCTOBER 26**  
**LIVE PAINTING & COMPLETION: NOVEMBER 2, DURING EVENT**

